Deskera

The all-in-one platform for small business growth

Accounting, Payroll, CRM, HR, & more

Discover why

300,000+

Business owners manage more than $1 billion business on Deskera.

The world of business is **changing.**

01

Do you create static pdf invoices from scratch?

02

Are you still running manual payroll?

03

Is your CRM just a complicated Excel sheet?

Maybe it's time to level up. With Deskera, you can spend **more time doing the work you love, and less time performing tedious admin.**

Deskera puts you **back in the race**

Measure revenue against your business goals

Track invoices

Send invoices faster

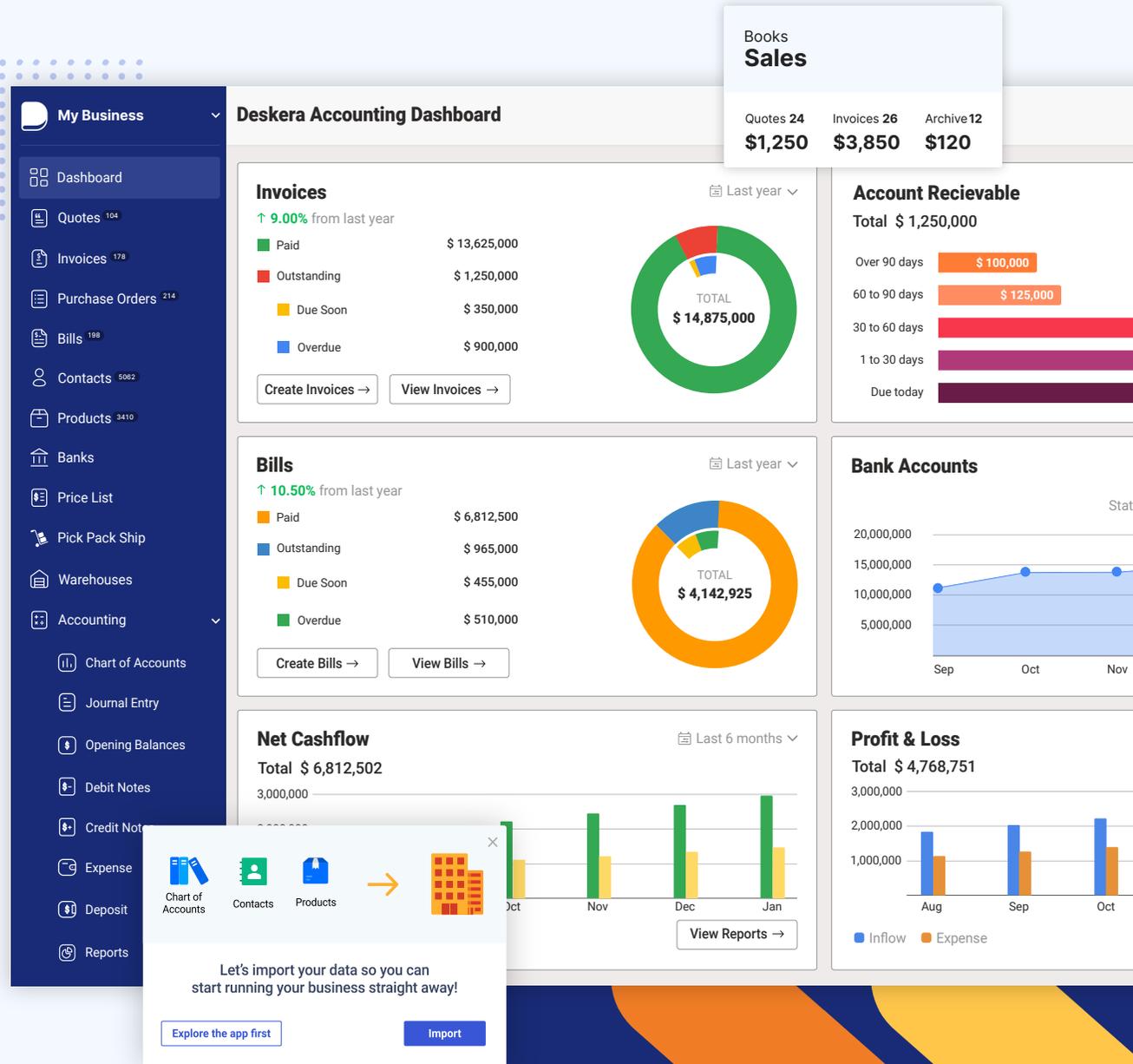**Easily manage inventory**

Plan future payroll and expenses

Track and manage employee hours and benefits

Track leads through your sales funnel

Deskera Books

Online invoicing, accounting & inventory software for your business

Create invoices, track expenses, get a real-time view of your inventory and view financial reports when and where you need them.

Books
Sales

Quotes 24	Invoices 26	Archive 12
$1,250	$3,850	$120

My Business

- Dashboard
- Quotes 104
- Invoices 178
- Purchase Orders 214
- Bills 198
- Contacts 5062
- Products 3410
- Banks
- Price List
- Pick Pack Ship
- Warehouses
- Accounting
  - Chart of Accounts
  - Journal Entry
  - Opening Balances
  - Debit Notes
  - Credit Notes
  - Expense
  - Deposit
  - Reports

Deskera Accounting Dashboard

Invoices — Last year
↑ **9.00%** from last year

Paid	$ 13,625,000
Outstanding	$ 1,250,000
Due Soon	$ 350,000
Overdue	$ 900,000

TOTAL
$ 14,875,000

Create Invoices → | View Invoices →

Account Recievable
Total $ 1,250,000

Over 90 days	$ 100,000
60 to 90 days	$ 125,000
30 to 60 days	
1 to 30 days	
Due today	

Bills — Last year
↑ **10.50%** from last year

Paid	$ 6,812,500
Outstanding	$ 965,000
Due Soon	$ 455,000
Overdue	$ 510,000

TOTAL
$ 4,142,925

Create Bills → | View Bills →

Bank Accounts

20,000,000
15,000,000
10,000,000
5,000,000

Sep | Oct | Nov

Net Cashflow — Last 6 months
Total $ 6,812,502

3,000,000

Oct | Nov | Dec | Jan

View Reports →

Profit & Loss
Total $ 4,768,751

3,000,000
2,000,000
1,000,000

Aug | Sep | Oct

■ Inflow ■ Expense

Chart of Accounts | Contacts | Products →

Let's import your data so you can start running your business straight away!

Explore the app first | Import

Online accounting made easy

Deskera Books makes managing your accounting a breeze. Deskera takes care of all accounting needed for compliance and reporting. We do the heavy lifting behind the scenes so you can focus on running your business.

Breezy setup and data import

Easily import your existing data from Excel or connect Deskera to your existing Xero or Quickbooks account for automatic import. Get pre-configured invoice templates, tax codes, chart of accounts, and much more.

Get paid faster with invoices

Create and send invoices from your phone or laptop in minutes. Use our professional invoice templates or design your own. Convert your quotes and estimates to invoices in a click. Embed Stripe payment links to get paid fast.

Professional invoices templates

Access user-friendly templates for all transactions like invoice, quotes, orders, bills, and payment receipts. Or simply build your own template in Word and upload and use that to print or email PDFs to your contacts.

Optimize your inventory

Record purchase orders and bills in a few clicks. Keep track of your payables and expenses in one place. Email purchase orders to your suppliers and receive goods on time to maintain optimal inventory stock.

All your contacts in one place

Maintain your supplier and customer list in one centralized location. Access contact details from anywhere, anytime. Track outstanding receivables and payables easily and keep your cash flow healthy.

Automate inventory tracking across warehouses

Track different type of products, including goods, services, raw materials and finished goods. Inventory movement across multiple warehouses is recorded automatically when you carry out any transaction. Get the flexibility of auto fulfillment and auto goods receipt when creating invoices and bills.

Dropship with ease

Deskera Books allows you to quickly create dropship orders for your supplier from customer orders. All the product, quantity, and delivery address fields are auto populated. You only need to update fulfillment status once the actual shipment is done and the accounting details are taken care of by Deskera.

Stay attuned with your stockroom

Get notified by Deskera Books of any shortfall in inventory while creating estimates, quotes, or invoices. Create a backorder immediately in one click and get notified when you have received the goods. Fulfill all your orders on time and never fall short on inventory.

Pick, pack, ship

Get premium inventory functions like pick, pack, and ship. Conduct your entire sales and order fulfillment online. Create picking lists, pack into cartons and boxes, and ship via a carrier of your choice. Track the order shipment in real time with our Fedex and USPS tracking apps for free. Print packing and shipping labels.

Simple bank reconciliation

Connect your chart of accounts to your bank and get real time bank balance in your system. Use bank feeds to compare and reconcile against deposits and expenses in the system. Our intelligent reconciliation engine makes it even easier by suggesting matches based on amount, party, and date.

Multi-currency made easy

Maintain exchange rates for over 110 currencies. Choose to get daily, weekly or monthly currency exchange updates. Create your invoices and bills in multiple currencies. Get forex gain/loss reports for currency fluctuations over time.

Deskera Books

Configurable chart of accounts

Deskera Books comes with a preconfigured chart of accounts suitable for your business. All the necessary mapping is done for you to save time. You can always choose to add/edit or import your own chart of accounts via excel upload.

Credit & debit notes

Create credit and debit notes when necessary for your customers and suppliers. Apply credit and debit notes against invoices and bills in one click to knock off outstanding amounts. All the accounting entries are made automatically.

Advance payments and deposits

Record advance payments and deposits for your suppliers and customers in currency of your choice. Use the advances to knock off against existing or future bills and invoices.

Automatic tax calculations

Get accurate tax reports and know your tax liability at all times. Tax is applied automatically according to local tax rules. You can configure your own tax codes for any country, or use inbuilt tax compliances for USA, Singapore, India, Malaysia, Philippines and Indonesia (Australia, Canada and Japan coming soon).

Easy configuration with custom fields

Configure your data entry fields by adding custom fields of your choice to multiple forms like invoices, bills, journal entries, contacts, or products. Filter all reports, including financial reports by custom fields to get better insight into your data.

Real time reports

Access all reports (including financial reports) online. View income statement, balance sheet, trial balance, cash flow statement, general ledger, and tax reports on your phone or desktop. Get detailed insight into your sales, purchase and inventory. Splice your reports using defined custom fields.

Add your accountants for free

Simply enter your accountant's email and invite them to use the system. Control the access rights for team members with our simple yet powerful role-based access system with the option to add free users.

Auto journal entries

All transactional journal entries, like invoice or forex gain/loss are automatically created and mapped to the correct general ledger account for proper reporting. You can also create manual JEs if the need arises.

Sign-up today @ **www.deskera.com/pricing**

Deskera CRM

Grow your sales
with a powerful CRM

Build unlimited contacts, funnels, no-code landing pages, forms, email campaigns, custom sales pipelines, and sales automations while providing world-class customer support.

+ Add Contact
Collin Stehr

📞 509-222-8421

✉ Collin@stehr.com

My Business ⌄

- 🔲 Dashboard
- 👤 Contacts
- 📋 Segments / List
- 🗒 Deals
- 📣 Campaigns
- 📄 Forms
- 📑 Landing Pages
- ⏚ Funnels
- 🤖 Automations
- 💬 Activities
- 💬 Chat
- 🛒 My Orders
- ⚙ Settings

Deskera Sales Dashboard

Dashboard

Contact by Label
📅 Last year ⌄

TOTAL CONTACTS
19,115

- ● Singapore **4,732**
- ● Warms Leads **4,732**
- ● Cold Leads **986**
- ● Others **432**
- ● Hot Leads **5,232**
- ● Customers **3,001**

Deals by Pipeline
Corporate Buisness Unit ⌄

- Interested
- Quotation
- Sample Delivery a...
- Signed PO & Order...
- Closed Won
- Closed Lost

Deals Won
■ Won Deals
40
30
20
10
0
Jul

Contact Trend
📅 Last week ⌄

400,000
300,000
200,000
100,000
0
Sun Sat Fri Thu Wed Tue Mon

Segment
Sales Pipeline ⌄

105 Deals
Contacted

- ● Lead In **$ 18,500,000** 149 Deal
- ● Demo Meeting **$ 7,980,100** 64 Deal
- ● Contacted **$ 12,023,000** 105 Deal
- ● Quotation Sent **$ 759,150** 50 Deal

Landing Pa

- Dual Sipper (48
- AUDI Key Ring
- GR's Versatile K
- GR's Multi-func
- White Sipper (5

Forms (6)

- Subscription form for Amazon Store ⧉ ⧉
- Subscription form for Corporate ⧉ ⧉
- ⧉ ⧉
- ⧉ ⧉
- ⧉ ⧉

Forms (6)

- E-Commerce Orders ⧉ ⧉
- Squeeze Page Funnel ⧉ ⧉
- Reverse Squeeze Thank You Page ⧉ ⧉
- Reverse Squeeze Application Page ⧉ ⧉
- Reverse Squeeze Page ⧉ ⧉

View All →   ⊕ Create a Form

Automatio

- T-Shirt LP Subs
  Not yet triggered
- Hot Lead Follow
  Last run on Jan 20
- Corporate Enqu
  Last run on Oct 01
- Corporate Enqu
  Last run on Oct 01

⊕ Create a Form

New Deal
Harper Jims Deal

Deal Amount
$1,250.00

Deal Stage
Proposal Made

Contact
Acme Industries

Deskera CRM

Store A Million Contacts. No Problem.

Add as many contacts as you want - a million, 10 million - no problem. The more contacts you have, the more you sell. Import existing contacts via excel, drop them in via webhooks, or capture them via landing pages on your website. Add as many fields as you want.

Create Funnels for Better Conversions

Build conversion funnels to drive your visitors towards paid conversions, upsells, and cross-sells. Select a high-conversion funnel template, or create one from scratch. Track and optimize the performance of each step in the funnel.

Engage With Email Campaigns

Run beautiful email broadcast campaigns to engage your prospects, leads, customers, or contacts. Select email templates, pick the target segment, and send it. Track open and click rates to analyze and improve performance across different campaigns and segments.

Capture Leads with Custom Forms

Create and reuse forms on any webpage. Just select a template, add fields, save the form, and you are all set! Use built-in fields or create your field based on types such as text, number, date, and more. Redirect visitors to your desired URL once the form is submitted.

No-Code Landing Pages

Build super-fast, beautiful, responsive landing pages in minutes without coding. Use one of the high-performing built-in templates or create your own. Map the pages to your desired domain and add tracking scripts as needed. Build lead magnets, product pages, registration pages, opt-in pages, etc.

Close Deals Faster with Sales Pipelines

Move sales deals around different stages of your sales pipeline as they mature, and keep a close eye on the critical ones. Build your custom pipeline to mirror your sales funnel and let your sales team go full throttle.

Boost Sales Team Productivity

Create, manage, and track activities for your team members. View all your activities in a calendar view to plan your day efficiently. Schedule activities, tasks, meetings, emails, follow-ups, and more with your contacts or deals. Receive instant reminders and notifications for overdue activities.

Automate Marketing Tasks

Design automation workflow based on trigger events, such as visitors submitting a form or adding a new contact. Add a sequence of steps that follow after automation triggers, such as sending an email or creating a new deal. Automate lead follow-ups, nurturing, and repetitive tasks in a few minutes.

Smart Segmentation

The contact who downloaded the free eBook needs different outreach from those who signed up for a free trial. Segmentation makes this possible. Add contacts to the desired segments automatically. Run personalized campaigns for different segments, or just split a segment into two for some good old A/B testing.

Stay Proactive about Customer Support

Track and solve customer support tickets in one place with ease. Categorize, prioritize, and assign tickets to your support team. Create custom ticket views by selecting assignee, priority, status, and more. Set up custom views to see relevant tickets on your ticketing dashboard.

Build a Helpdesk for Your Customers

Reduce support tickets and empower customers to find the answers they need by creating an intelligent knowledge base. Create and manage articles and sections according to your needs. Build a repository of articles so that your customers can find answers by themselves.

Sign-up today @ **www.deskera.com/pricing**

Deskera People

Easy online payroll software

Generate payroll and payslips in minutes with Deskera People. Employees can view their payslips, apply for time off, and file their claims and expenses online. Run unlimited payroll.

Only pay for power users.

Attendance
Leave Applications

Pending	Approved	Rejected
12	**13**	**02**

My Business

- Dashboard
- Hiring
- Payroll
- Time Off
- Expenses
- Company Settings
- Company Details
- Tax Details
- Custom Fields
- Import Log
- Payslip Design
- Automation
- Integration Settings

Deskera People Dashboard

Dashboard

Welcome John Smith

You can approve leave requests and apply leaves.
You can also create company calendar and adjust employee leaves.

01-25-2022, **05:47 PM**

Clock-out

Clock in time 2022-01-25

Check Attendance Report

Candidate
10 Candidate

Recently added

Nestor Meyer
nestor.meyer@acmecorporation.com

Annie Mullen
annie.mullen@acmecorporation.com

Robert Redman
robert.redman@acmecorporation.com

William Sierra
william.sierra@acmecorporation.com

Betty Robinson
betty.robinson@acmecorporation.com

View All →   ⊕ Add to contact

Pipelines
9 Pipelines

Recently added

Sales Representative Pipeline
Manager Pipelines
Sr Exective Pipelines
Lead Programmer Analyst Pipelines
Jr Sotware Programmer Pipelines
Sales Exective Pipelines
Sales Vice President Pipelines
Sr Project Manager Pipelines
Sr Sales Exective Pipelines

View All →   ⊕ Add a pipeline

Jo
Recently ad

IT Support
Draft

Sales Manage
Draft

Marketing Spe
Draft

Sr Human Res
Draft

Sr Project Ma
Draft

Earning and Deduction

4,00,000
3,00,000
2,00,000

Mar   Apr   May   Jun   Jul   Aug   Sep

Ad-hoc
New Payrun

Users

Ron Smith   Cheryll Noe

Work Period
03/03/2020 - 10/03/2020

Per Day
11/03/2020

Deskera People

Easy Online HRIS

Designed for small businesses, Deskera HRIS helps you to run the payroll, process employee expenses, reimbursements, and improve leave management across the organization. Quick and easy setup with the option to import employees or invite them. Use our built-in templates or add your own for payroll components.

Payroll on time, every time

Setup the pay schedule, and reuse any pay run from the previous periods or execute a new pay run. Change payroll component values on the fly. Get electronic pay stubs and detailed payroll reports. All unpaid leave and expense/reimbursements are added automatically from built-in leave and expense management modules.

Stay compliant with statutory regulations

Deskera HRIS helps you maintain compliance with statutory requirements. Built-in statutory and tax compliances for USA and Singapore, with more coming soon. Get your W-2, W-4, 1099 for the USA from the HRIS system. Get CPF reports and IRAS reports for Singapore.

Configure payroll components

No need to spend time in setting up payroll components. We have added the most common payroll components used by small businesses, so you can be up and running immediately after you add your employees. Or create your own payroll components easily and assign them to employees.

Complete employee management

Maintain detailed records for each employee including personal details, payroll history, leave history, expense/ reimbursement history, attendance records, payment information and compliance details. Strict role based access management gives you complete control on who can see what in the payroll system.

Better leave and time off management

Configure leave entitlement rules as per your company policy. Employees can apply for leaves and time off via their phone or laptops and their managers get notified immediately. View leave balance online anytime, along with the leave calendar to better plan time off and leaves.

Automatic expense/ reimbursement claim filing

Simply scan your expense receipt with your phone camera and file your expense report/ reimbursement claims. Approvers get notified and can take action from their phone or laptop immediately. Get detailed expense reports for individuals or the organization.

Sign-up today @ **www.deskera.com/pricing**

Deskera

Accounting, Payroll, CRM, HR, & more